ENCORE’S “50 FOR 50” VIDEO GUIDELINES

*If under the age of 18, please obtain the permission of your parent or guardian before participating.*

**Deadline: April 3, 2018**

**Recording equipment:** You don’t need to acquire any fancy camera equipment. A smartphone (held horizontally) or a simple digital camera will work great! Please make sure that whichever device you use is placed on a level surface.

**Lighting:** Be aware of the color of light in which you’re filming. Keep in mind that most lights affect color and fluorescent light especially will give you a greenish or grey hue. Severe or high contrast lighting can cast hard shadows on you and overhead light can be unflattering. If you’re in a room with overhead light, try shooting closer to an open window to add some natural light. Placing a lamp or two nearby is another way to soften light to reduce dramatic shadows.

**Clothing:** Select simple wardrobe avoiding logos, busy patterns, white, and black. Wear something that makes you feel confident!

**Location, location:** Try to find a place to film with a simple background. The less busy, the better – we want to focus on you and what you have to say!

**Framing:** Try to position the camera so it captures you from your belly-button area and up.

**Focus and Delivery:** Look at and speak to the camera as if it was another person. Keep it conversational and fun! Speak clearly and at a moderate to slow pace (we want to catch every word you have to say!)

**Preparation:** Please review the questions and consider your answers in advance. Leave yourself plenty of time to film before the deadline, in case you need to make any adjustments to your technological set-up.

**Tech:**

- Please record your interview in MP4 format.
- Please name your file “Last name, First name Encore 50”
- Please email to rosemarie.oconnor@encorestage.org or upload to your Google Drive and share with rosemarie.oconnor@encorestage.org.
- To assist us in the editing process, please visually indicate on film which question you’re about to answer.
  - Ex: Hold up your fingers or a piece of paper with the corresponding question number.
ENCORE STAGE & STUDIO
Media Release Form

I grant permission to Encore Stage & Studio to use my photograph, video image, or creative property for use in Encore Stage & Studio publications such as season brochures, playbills, fliers, newsletters, magazines, and other printed publicity materials; archival video recordings; and in electronic versions of the same publications or on the Encore Stage & Studio website or other electronic forms of media.

I hereby waive any right to inspect or approve the finished photographs or printed or electronic materials that may be used in conjunction with them now or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of the photograph, video image, or creative property.

I hereby agree to release, defend, and hold harmless Encore Stage & Studio and any firm publishing and/or distributing the finished product in whole or in part, whether on paper or via electronic media, from and against any claims, damages or liability arising from or related to the use of the photographs, video images, or creative property, including but not limited to any misuse, distortion, blurring, alteration, optical illusion or use in composite form, either intentionally or otherwise, that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

I have read this release before signing below, and I fully understand the contents, meaning and impact of this release. I understand that I am free to address any specific questions regarding this release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release.

By submitting a video, you (and your parent, if under 18) agree to the above media release. Any questions regarding this release can be directed to info@encorestage.org.
1. What brought you to Encore? What is your story for your first experiences with Encore?
2. What is 1 event from your experiences being in, working on, or attending an Encore show that stands out? Something that is a snapshot or brief moment?
3. How did Encore impact you when you first started being involved as a show attendee or participant?
4. How has Encore impacted you now? What is one thing you do differently - a specific skill or even your career path - which you can attribute to your experiences with Encore?
5. Why should people support Encore? If you had to “sell” Encore, what would your pitch be?

Thank you for being a part of Encore/CTA’s 50th Anniversary! You have helped us grow to a place that was not possible when we started in 1967, at the Lubber Run Amphitheatre. Thank you again and we hope to see you soon!

Remember the video deadline is April 3, 2018.